

Start a YouTube  
Channel

Go Live on  
YouTube

# YouTube Channel

- Gmail ID  $\neq$  YouTube Channel
- 2 main parts - Channel and Studio
- Creator Studio - Old
- YouTube Studio - New

# YouTube Live

- Takes 24 hours (desktop/computer)
- Mobile Live - At least 1,000 subs
- Can use other encoders

# Do's

- Good internet speed
- Reliable network
- Test your setup
- Know your content
- Clean background
- Market/share your stream

# Dont's

- Don't share personal information
- Don't monitor chat continuously
- Don't keep it too long